

Creative Collaboration Project

Valley Invicta Academy Trust

Caroline Hambley

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The Creative Collaboration Project was conceived to provide opportunities for people to work together to develop their creative assets.

- It is our shared belief that **creativity** is as important as literacy and numeracy in education.
- We believe that creativity is a means of social justice.
- It is our mission to develop the creative capital within our students and staff.

Intent

- Promote 'creative agenda'
- Support teaching staff in 'teaching for creativity'
- secure value of creativity in schools
- provide framework for creative collaboration

Implementation

- Delivery of 'creative curriculum'
- Teaching for creativity
- School community education on value of creativity

Impact

- Student life chances
- Academic attainment and progress
- Student engagement and enjoyment
- Appreciation of creativity across wider school community



Pre-pandemic, creative thinking enabled people and organisations to gain a competitive advantage.

Today, creativity is critical to an organisations very survival.



“Places that facilitate idea sharing tend to be more productive and innovative than those that don’t. Because when ideas are shared, the possibilities do not add up. They multiply.”

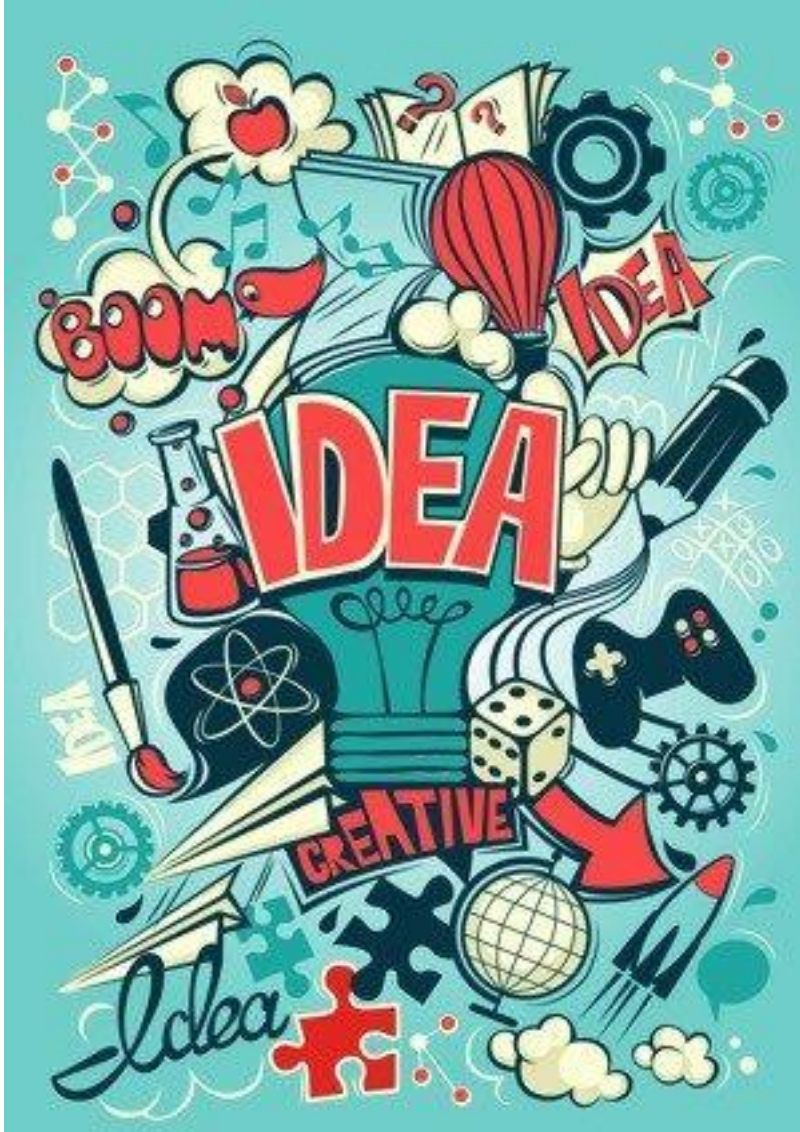
Paul Romer, Nobel Prize for Economics



The project so far...

- **Creative Community Online Hub** collaborative web-based workspace for teaching staff
- **Student Workshop Programme** to help develop their creative powers
- **Creative Quarantine Programme** (March-June 2020) virtual creative challenges during lockdown
- **'Teaching for Creativity' CPD Programme** for teaching staff across all VIAT settings





Coming up...

- **Creativity Film** to raise the profile of creativity in education
- **Creativity TeachMeet** to provide an opportunity to share innovative practice and ideas
- **Exhibition of Creativity** for creative work developed across the VIAT community and beyond
- **Teachers Creativity Conference** a CPD event with visiting speakers for teachers of the Creative Arts

We would be interested in connecting with other schools and organisations. Please do not hesitate to get in touch if you are interested in collaborating.

C.hambley@invicta.viat.org.uk